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Dr. Mouad Lamrani is the Director of R&D Innovation Center, Menicon Co., Ltd. Geneva, Switzerland that he established in 2015. From 2010 to 2015 Dr. Lamrani was Dean and General Manager of French Ivy League School of Engineering ISMANS, located in Le Mans, France.

Dr. Mouad Lamrani was the Director and General Manager of Menicon Global R&D since 2005. As the first non-Japanese researcher of Menicon Co Ltd, Japan, he was responsible for establishing 3 branches of Menicon R&D in Strasbourg and Lyon, France as well as Singapore. He developed for Menicon Co. Ltd a global network of research with outstanding researchers, universities and companies across Asia, Europe and USA. He is specialized in Materials Science, Electrochemistry, Bioelectronics, Biomaterials and Surface Coating for health applications. He received the EU award of "Human Capital Mobility" which led him to a research position in the Instituto de Ciencia y Materials Autonoma de Barcelona. He was appointed assistant professor at the Korean Institute of Science and Technology (KAIST) in Taejon. In 1997 he obtained the award of Japanese Society for Promotion of Science (JSPS) in Chemistry. He was an assistant Professor at the Laboratory of Professor Yoshinori Yamamoto at Tohoku University in Sendai. In 1999, he was awarded by Japan Novartis Foundation for young scientist. Since 2000 he is working with Menicon Co Ltd, the first and oldest Ophthalmology Japanese company (68 Years). Since 2002, he published extensively in peer reviewed journals filed patents in academia and Menicon.

His scientific interests are in biomarkers, biosensors and simple, inexpensive and rapid diagnostic tools for eye-related problems.